



Visionary
Awards
Gala

SPONSOR/PARTICIPATION
PACKAGE
NOVEMBER 18, 2017

Celebrating 30 Years

ABOUT THE GALA

The African American Men of Westchester (AAMW) is celebrating 30 years of making a difference in Westchester County by hosting the Visionary Awards Gala on November 18, 2017 at the Glen Island Harbour Club in New Rochelle, NY. Our Gala Master of Ceremonies will be award-winning WNBC journalist, Wale Aliyu.

This year's honorees include:

ALEIDA FREDERICO

Vice President, TD Bank

VIKKI PRYOR

Managing Principal and Founder, Change Create Transform

ROGER WOOLSEY

CEO, Million Air

ERIC YARBRO

Executive Managing Director, Colliers International.

ABOUT US

AAMW is a 501(c)(3) organization founded in 1987. AAMW is composed of men who are advocates for addressing the evolving needs of Westchester's communities and strive to make a difference in the quality of life of the county's residents.

OUR MISSION

AAMW is committed to developing and encouraging collaborative action to strengthen the economic, social and educational foundation of our communities.

OUR VISION

AAMW will continue its pursuit of excellence in creating educated communities that achieve success through our persistence in delivering meaningful programs and services.

THE FOCUS OF OUR ACTIVITIES

Youth Development

AAMW's primary focus is to empower the county's future generations by expanding their horizons while recognizing their achievements.

- *Martin Luther King, Jr. Legacy Youth Awards*
- *Environmental Workshops*
- *Business Skills High School Competition*
- *Youth and Women's Athletic Programs*



Community Support

By nurturing community relationships, AAMW addresses fundamental needs through strong leadership, multi-level support, and shared solutions.

- *The Brotherhood Breakfast*
- *Domestic Violence Awareness Seminars*
- *Health Forums*
- *Law Enforcement/Community Relations Forums*
- *Education Forums*



Gala Participation Opportunities

Corporate and individual sponsorship opportunities are available. Proceeds from the gala will benefit the AAMW community initiatives.

AAMW is a 501 (c)(3) organization and donations are tax deductible.

3 Step Participant Process:

1. *Fill out the participation commitment form found on page 6*
2. *Mail, email, or fax your commitment form to the gala committee*
3. *A confirmation letter and invoice will be sent*



SPONSOR PARTICIPATION

Benefits

\$5,000 VISIONARY SPONSOR

- Access to the VIP Reception with the honorees, emcee, and keynote speaker
- A table for ten with premier seating
- A full page, full color ad in the official gala journal
- Special acknowledgement from the podium
- Your logo prominently displayed during the gala and on social media
- Inclusion on the AAMW website with a link to your organization's web page
- Your organization featured in AAMW's e-newsletter
- Inclusion of your organization's promotional materials in the gala event bag

SPONSOR PARTICIPATION

Benefits

\$3,500 LEGACY SPONSOR

- Access to the VIP Reception with the honorees, emcee, and keynote speaker
- A table for ten with premier seating
- A half page, full color ad in the official gala journal
- Special acknowledgement from the podium
- Your logo prominently displayed during the gala and on social media
- Inclusion on the AAMW website with a link to your organization's web page
- Your organization featured in AAMW's e-newsletter
- Inclusion of your organization's promotional materials in the gala event bag

\$2,500 HERITAGE SPONSOR

- Access to the VIP Reception with the honorees, emcee, and keynote speaker
- A table for ten with premier seating
- A half page, full color ad in the official gala journal
- Your logo prominently displayed during the gala and on social media
- Inclusion on the AAMW website with a link to your organization's web page
- Your organization featured in AAMW's e-newsletter

ADDITIONAL OPPORTUNITIES

JOURNAL ADVERTISEMENT 11 X 8.5

- **\$1,000** Full-size color ad on the back cover
 - **\$750** Full-size color ad on the front or back inside covers
 - **\$500** Full-size color ad in the official gala journal
 - **\$300** Half-size color ad in the official gala journal
 - **\$150** Quarter page color ad in the official gala journal
(+\$75 for custom graphic design if needed)
-

GALA TICKET \$250

Enjoy a festive cocktail reception, silent auction, awards dinner, live music, and dancing.

GALA EVENT BAG SPONSOR \$150

Promote your business and enhance your visibility by placing promotional items, marketing materials, and special offers in the event bag.

PARTICIPATION COMMITMENT FORM

| | |
|---|---|
| Contact Name | |
| Company Name | |
| Address | |
| City, State, ZIP | |
| Phone Number | |
| Email Address | |
| Level of Participation | <input type="checkbox"/> Visionary Sponsor \$5,000 <input type="checkbox"/> Legacy Sponsor \$3,500 <input type="checkbox"/> Heritage Sponsor \$2,500 <input type="checkbox"/> Full Back Cover Ad \$1,000 <input type="checkbox"/> Inside Cover: Front & Back Ad \$750 <input type="checkbox"/> Full Page Ad \$500 <input type="checkbox"/> Half Page Ad \$300 <input type="checkbox"/> Quarter Page Ad \$150 <input type="checkbox"/> + <i>Graphic design of ad \$75 (if needed)</i> <input type="checkbox"/> Gala Ticket \$250 <input type="checkbox"/> Gala Bag Participant \$150 |
| If sponsorship is to be made in memory of an individual, please provide their full name | |
| Please add me to your gala e-newsletter | <input type="checkbox"/> Yes Please! <input type="checkbox"/> No thank you |
| | <i>AAMW is a 501 (c)(3) organization. Donations are tax deductible.</i> |

Please submit this form via email to events@aamw.com, by fax to 914.313.1668 or by mail using the enclosed return envelope.



PAST SUPPORTERS

AG Epps Advisors
Altice USA
AvPorts
The Bilal Group
BMW of Westchester
Business of Your Business
Fred Campbell and Family
Change Create Transform, LLC
Christian Cultural Center
CitiBank
Community Housing Management Corp.
Cuddy & Feder
C. Douglas Dixon and Rev. Dr. Priscilla Hambrick-Dixon
Double Tree Hotel
Golden Krust Caribbean Bakery & Grill
Graham Stanley Advertising
Wiley Harrison
Hudson Valley Bank
IMC Consulting
Key Bank
Landmark Title Company
Lasberg Construction Associates, Inc.
Law Firm of Moses & Singer, LLP
Law Offices of Grimes and Zimet
Lazz Development, LLC
Liberty Lines Transit, Inc.
George Malone and The Honorable Janet Malone
Marathon Development Group
Massachusetts Mutual Life
Metropolitan Black Bar Association
Mount Olivet Baptist Church
Oracle
Pepsico
Signature Bank
Stewart Title Insurance

Surveillance Café
Suzanne Cleary
Today's Students Tomorrow's Teachers
TAGNET Consulting, LLC
Thompkins Financial - Mahopac Bank
Union Baptist Church
Visionary Design
White Plains Housing Authority
Daymon Yizar and Onolder Yizar



Entergy



Bank

Morgan Stanley



Hopeline
from Verizon



United Way
of Westchester and Putnam